



New York State Association of REALTORS®, Inc.

## **Communications, Marketing & Technology Committee Meeting Report**

Monday, September 21, 2020  
Virtual Zoom Meeting  
10 a.m. – 12 p.m.

**Karen Davala**  
**Chair**

**Kelly Campbell**  
**Vice Chair**

The meeting was called to order by Chair Karen Davala.

Pete Zizzi and Jay Groah gave presentations on how to conduct virtual listings, including details on how to take high quality photos, helpful software programs and equipment. Members were given the opportunity to ask questions throughout their presentations.

Having no new business, the meeting was adjourned.

The meeting was recorded and the video can be found on [NYSAR.com](https://www.nysar.com).