



New York State Association of REALTORS®, Inc.

Education Management Committee

Meeting Report

February 4, 2021

Zoom 3:00pm

Laura Copersino

GRI, SFR

Chair

Aldo Iemma,

**CBR,CIPS,CRS,GREEN,GRI,MCNE,RENE,RS
PS, SRES,SRS,AHWD,ePro,SFR,C2EX.**

Vice Chair

In Meeting Planner, the 2021 NSYAR Course Schedule was posted. Broker/ Manger focused trainings and Appraiser CE courses, approved by the Department of State, are being offered in 2021. The posted schedule has all of these classes listed.

The overall course satisfaction rating for 2020 was 98% and the average GRI course rating was 97%. What that means is that more than 97% of attendees rated our courses as excellent or above average.

The 5 year course comparison identified that most course enrollments have remained stable. Online education has jumped from 1,498 enrollments in 2016 to 5,548 in 2020.

Reports from the New York State Real Estate Education Foundation (NYSREEF), Local Board Forum, Faculty Development Sub-Committee and Global, Resort and Second Home Markets Committee were presented.

The Faculty Development Sub-Committee requested that NYSAR create an Instructor Training Institute (ITI) and Course Development Workshop (CDW) certification. After a discussion of the certification and recertification requirements, a motion was made and carried, that a new certification, entitled, Master Real Estate Institutor (MREI) be created.

A motion passed for the committee to form a Workgroup to evaluate Instructor requirements, certification and re-certification and propose to the state regulatory.

Other Business

NYSAR has a new, free educational resource page on their website called, [REAL](#). REAL stands for Rise, Explore, Achieve, Lead and will offer quarterly soft skills training on topics that will help elevate your professional and personal skills.

Additionally, starting in late February, NYSAR will be offering instructional how-to-videos. These videos will cover the most common questions and needs that members have. These video's will be accessible 24/7 and new content will be added monthly. These videos will be posed to NYSAR.com.