



New York State Association of REALTORS®, Inc.

Housing Opportunities Committee Meeting Report

Thursday, February 4, 2021
Virtual Zoom Meeting
Start time – 4:00 pm

Kyle Kelly
Chair

Kimberly Bullard
Vice Chair

Chair, Kyle Kelly, opened the meeting and the September 2020 meeting report was approved.

Daniel Lloyd, Founder & President, Minority Millennials presented, “Housing solutions for minorities – a new concept of what affordable housing means” discussing housing solutions for “attainable” housing. Minority Millennials works to develop ideas that solve problems in communities, creating a shared consciousness of environments that promotes innovation and advocacy for inclusive and equitable quality education, healthcare, and economic opportunities.

Dr. Tiffany Manuel spoke to the committee about emphasizing how REALTORS® as professionals in the housing industry can convey the importance of housing and to build public support for investing in the housing needs of those in our communities. How do we address big affordable housing challenges and how to we get people to lean in. Dr. T conveyed what we need to do in our communities to implement more effective messaging and curb the opposition to affordable housing. Also addressing; the word “housing” having a negative connotation, NIMBYism, finding “adaptive leaders”, and being a trusted advisor.

Under new business the “Neighborhood Assistance Corporation of America” mortgage program was discussed. The NACA has reinvented mortgage lending by eliminating barriers to homeownership for low-to-moderate income and minority homebuyers. The committee was urged to research the program for their clients.

SQ4D, Autonomous Robotic Construction Systems, was a topic of conversation regarding changing the way housing is built.

With no other business, the meeting was adjourned.