



New York State Association of REALTORS®, Inc.

**Communications, Marketing & Technology Forum  
Meeting Report**

Sunday, October 2, 2022

Starting time: 12 p.m.

**Zach Latinville**  
Chair

**Shauna Teelin**  
Vice Chair

REALTOR Cory Lawson gave an in-depth overview of working and marketing with Instagram. He gave us some hands-on, real work tools to use to grow our business and social media presence. The information gave new insight into one of the fastest growing apps used in real estate. We thank Cory for his energetic and engaging presentation.

With no other business to discuss, the meeting was adjourned.