



New York State Association of REALTORS®, Inc.

NYSAR OPPORTUNITY PLAN

MISSION: NYSAR advocates for REALTORS® and consumers, advances professionalism, supports local association collaboration, and promotes the value of REALTOR® membership and involvement.

VISION: To be the trusted resource to unite New York in promoting an equitable real estate environment for all.

ENGAGE ▼



NYSAR engages members to support their needs to meet the demands of a rapidly evolving marketplace.

YOU CAN have a voice and be heard.

WE WILL ask for your opinions and ideas and they will guide us.

YOU CAN participate in all NYSAR programs.

WE WILL create and offer programs and services.

ADVOCATE ▼



NYSAR advocates on behalf of its members and the consumers they serve.

YOU CAN influence our agenda.

WE WILL offer multiple opportunities to advocate.

DEVELOP ▼



NYSAR develops members and leaders to continue to drive the industry forward.

YOU CAN write your own story.

WE WILL support you in every step of your journey.

YOU CAN participate in committees and leadership.

WE WILL make committee participation and leadership available to all.

ELEVATE ▼



NYSAR believes in professionalism and the Code of Ethics.

YOU CAN be a respected and ethical REALTOR®.

WE WILL provide guidance on the Code of Ethics and NYS law.

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