



New York State Association of REALTORS®, Inc.

NYSAR OPPORTUNITY PLAN

MISSION: NYSAR advocates for REALTORS® and consumers, advances professionalism, supports local association collaboration, and promotes the value of REALTOR® membership and involvement.

VISION: To be the trusted resource to unite New York in promoting an equitable real estate environment for all.

ENGAGE ▼



NYSAR meets the challenges of a dynamic real estate market by engaging all members and local boards to be active in committee and leadership opportunities.

YOU CAN have a voice and be heard

WE WILL ask for your opinions and ideas, and they will guide us

YOU CAN build a personalized membership experience

WE WILL develop members and leaders to drive the industry forward

ADVOCATE ▼



NYSAR works with NAR and local boards to advocate for our members and the consumers they serve.

YOU CAN influence our legislative agenda

WE WILL offer you multiple opportunities to be actively involved

YOU CAN help elect pro-REALTOR® lawmakers

WE WILL show you the value of RPAC investment and make it simple to participate

ELEVATE ▼



NYSAR is committed to advancing industry professionalism and success.

YOU CAN lead our industry by your example

WE WILL promote and enforce professional industry practices under the REALTOR® Code of Ethics and NYS laws

YOU CAN gain a competitive edge in every type of real estate market through our programming

WE WILL provide you with educational opportunities to achieve your career goals

COMMUNICATE ▼



NYSAR will deliver timely and accurate industry news.

YOU CAN benefit from emerging business opportunities and trends

WE WILL provide you with wide ranging industry news through multiple media channels

YOU CAN protect yourself from emerging industry risks

WE WILL provide you with access to comprehensive and free legal guidance and updates

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