

130 Washington Avenue | Albany, NY 12210-2220 P 518.463.0300 | F 518.462.5474 info@nysar.com | www.NYSAR.com

TO: **REALTORS®**

FROM: Jacqlene Rose, President

March 2025 DATE:

RE: 2025 ALAN YASSKY DISTINGUISHED SERVICE AWARD

ALAN YASSKY DISTINGUISHED SERVICE AWARD

The Alan Yassky Distinguished Service Award recognizes an individual's participation in local activities, state association, National Association of REALTORS® (NAR), civic organizations, and individual accomplishments. These leaders are true professionals and outstanding citizens of their community.

The New York State Association of REALTORS® seeks to recognize up to two members with its Alan Yassky Distinguished Service Award, which is presented annually to an individual who has made significant industry contributions throughout their career.

NYSAR's Awards Committee will convene prior to the Fall Business Meetings to review each nomination form submitted. Please follow the established guidelines prior to submitting a nomination. The committee will eliminate nominations that do not follow the established guidelines.

If you have a member in your local association/board who you feel should be recognized, please nominate them. Only one nominee from each local board/association will be considered and only nominations submitted on the official nomination form will be considered. There shall be NO campaigning for this award.

Letters of endorsement and/or recommendation in support of this candidate will be accepted from Member Boards/Associations as well as individual members.

All Alan Yassky Distinguished Service Award nomination forms submitted for consideration are kept strictly confidential. All materials submitted become the property of the New York State Association of REALTORS® and will not be returned. After the Awards Committee determines the recipient, all materials will be destroyed and will not be automatically considered the following year.

The following criteria applies for all individuals who are nominated for the 2025 Alan Yassky Distinguished Service Award:

- Local Service (30%)
 - o Include all contributions and services at the state level i.e. committee assignments, participation in PAC activities, meeting attendance, offices held, seminar activity,

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education work, membership and offices held in local chapters of the institutes or other related organizations.

NYSAR Service (30%)

o Include all New York State Association of REALTORS® contributions and service at state level, i.e. committee assignments, attendance at business meetings, and offices held. Participation in legislative assemblies, calls to action, RPAC events, seminars, educational programs as an instructor, in board/association and out of local board/association visits to other associations, membership in affiliated organizations and other state-sponsored activities.

National Service (10%)

o Include all NAR contributions and service, i.e. committee assignments, participation in work group and/or task forces, service as a committee liaison, participation in calls-toaction, consistent attendance at NAR meetings such as conventions, Hill visits, or other national meetings, offices held, membership held in any of the institutes, societies or councils, visits made out of New York associations as speaker or guest and any other national-level activity.

Civic Activities (15%)

 List activities or involvement with Chamber of Commerce work, non-profit organizations and cultural contributions to the community, campaigns, political offices held (with or without pay). Examples include city council, town council, board of supervisors, county legislature, school boards, planning commission, etc.

Individual Accomplishments (15%)

- o List contributions that have enhanced the image of the real estate professional, the industry and/or include examples of the nominee's participation as a mentor or role model to new members at the local, state, or national level.
- The candidate must have attained at least 25 years of service within the real estate industry and shall currently be a REALTOR® member with an active real estate license. Years of service while a member of another state/local association are accepted.
- Have a valid real estate license as a broker, associate broker or salesperson or appraiser license/certification and are currently active in the real estate industry and in good standing with the New York State Department of State, Division of Licensing Services.

A recent color <u>high quality, electronic-jpeg photograph</u> of the candidate must accompany the nomination form (Preferably 5 x 7 size photo).



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Please Note: The Alan Yassky Distinguished Service award will not be awarded posthumously.

The nomination form is available on www.nysar.com and in the monthly AE News e-mail.

Email form to cderocher@nysar.com or mail to:

Cora Derocher, Meeting Coordinator New York State Association of REALTORS®, Inc. 130 Washington Avenue Albany, New York 12210-2298

Deadline for reporting is Monday, July 21, 2025